

# CITY OF EAST WENATCHEE EVENTS DEPARTMENT

(509) 886-6108 | east-wenatchee.com  
271 9<sup>th</sup> St. NE, East Wenatchee, WA



## EAST WENATCHEE EVENTS BOARD BOARD MEETING MINUTES

June 3, 2020 | 3:30PM

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<b>Attendees</b>	Councilmember Rob Tidd, Marianne Rumbolz, Sally Brawley, Meegan Mashburn, Kirk Mayer, Brent Schmitten, Michael Machado, Vickie Sullivan and Events Director/PIO Trina Elmes
<b>Guests</b>	Jerri Barkley (WVCC) and Josh Delay (Finance Director)
<b>Location</b>	Online Zoom Meeting

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### CALL TO ORDER

3:36PM

#### Roll Call/Introductions

**Public Comment** None

**Minutes** The March 4, 2020 minutes were reviewed.

**Sally Brawley motioned to accept the minutes and Councilmember Tidd seconded the motion. Motion carried (8-0).**

**Financials** The City's Finance Director, Josh Delay, was present to talk about the hotel/motel taxes. The financials, through April, were reviewed and the funding was on its way to be a record breaking year, until COVID-19 happened. The May funds are currently down 50% of its projected funding and June could be even lower. \$60,000 was spent so far, but the Museum's funding is still coming out of the General Fund. The Museum's funding was originally budgeted to come out of the General Fund, so he will be moving those payments to come out of the Hotel/Motel Tax Fund and clean that up.

**Events Update** The Easter Egg Hunt and Classy Chassis were canceled and their dates have already passed. The Eastside Parkway PileUp has also been canceled and was schedule for June 27<sup>th</sup>.

No decision has been made on the Wings & Wheels Festival yet and a decision probably won't be made until July. This event is dependent on sponsors, so this is a discussion that will involve them as well.

**Tourism Grants** Special Olympics and the Eastmont Winter Classic have been the only events to be funded so far this year. All of the other events have been canceled and to help save money, the Events Assistant position will not be filled in 2020 and the Events Director/PIO has been reduced to 20 hours a week. Here is a list of approved grant winners, funding amount and status of the event for 2020:

- Special Olympics – Paid \$5,000
- Eastmont Winter Classic – Paid \$5,000
- Sterling Invite (GWGSA) – Canceled
- EW Classy Chassis – Canceled
- WV Museum – Still paying

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- EW Staffing – Assistant Position is Vacant, Events Director reduced

**WVCC Update** Jerri Barkley is working on an economic impact report on the loss of economic loss that has affected the Valley with events being canceled. She is sending out a press release on State Tourism Impact Numbers, which reflects the loss of tourism dollar so far this year. Jerri also said that the Chamber is also cutting their budget and being diligent with their spending. A conversation ensued on what events have been canceled so far.

**Other** Mariane Rumbolz commented that hotels are currently showing occupancy rates of 20-40% daily.

Sally Brawley talked about Eastmont Parks and Recreation and how they're being affected. Their Summer Day Camp will start June 22 and abide by the State's guidelines. No organized sports/camps will be happening and nothing else in the recreation department will be running. Another obstacle that they are facing is that Eastmont School District is currently saying that external organizations will not be permitted to use school property in the fall. This will have a devastating impact on their Youth Basketball program that starts in October. All of their parks are open, as of June 1.

**Next Meeting** August 5, 2020, 3:30pm  
Eastmont Parks & Recreation's Community Center  
230 N. Georgia Ave, East Wenatchee, WA 98802

**ADJOURN**

**4:12PM**

  
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Rob Tidd, Councilmember

Attest:

  
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Trina Elmes, Events Director/PIO